



A global leader in fleet management and mobility services

ALD is a leading international provider of full service vehicle leasing (FSL) and fleet management (FM) services to corporate customers and, more recently, to private individuals.

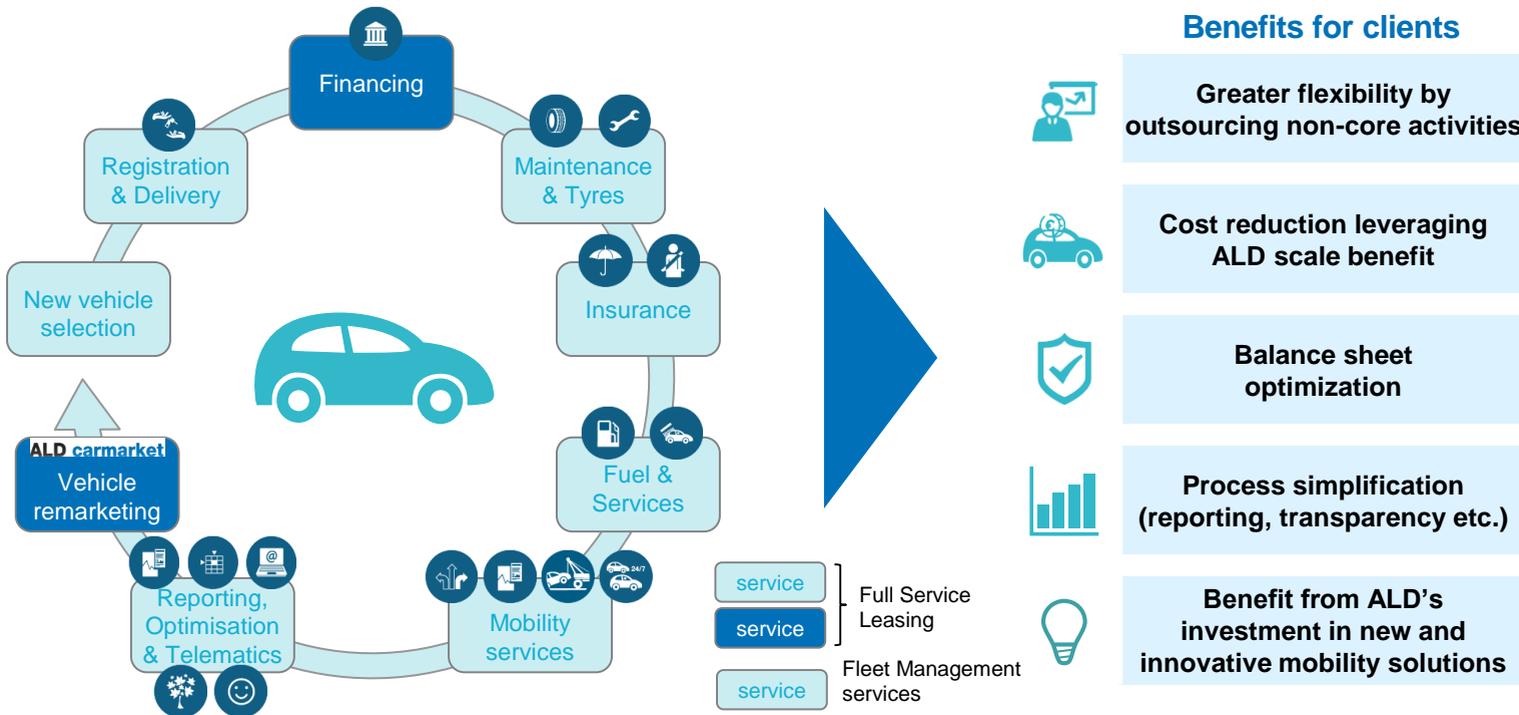
At the end of March 2017, ALD managed a total of over 1.4 million vehicles in 41 countries through a direct presence, giving the Group the widest geographical coverage for its services. It reported a Gross Operating Income of over €1.2bn in 2016, in continuous growth over the past 5 years (+8% CAGR). ALD, a wholly-owned subsidiary of Societe Generale, also has a strong capital base with an equity to assets ratio over 16% and a BBB-stable rating by S&P.

The Group's objective is to be the leader in mobility services, targeting both corporate and private lease markets and differentiating itself through innovation.

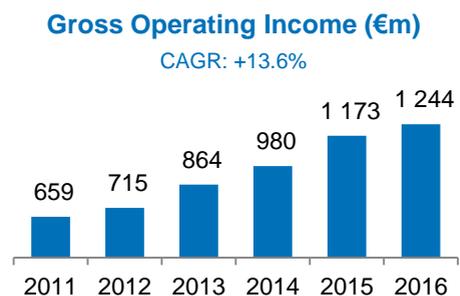
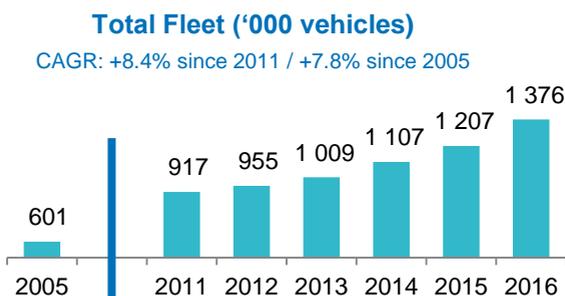


Note: Figures as of 31-12-2016

A customer centric ecosystem for mobility solutions



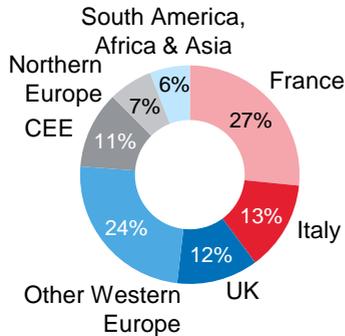
A compelling track record of profitable growth





A unique ability to offer global mobility and fleet management solutions

A broad footprint (vehicles on balance sheet)



Leading positions (top 3) in 26 countries

Constant focus on innovation to anticipate customers' mobility needs

SHARING	MULTI-MODALITY	FLEXIBILITY	TRAVEL & PAYMENTS	DIGITAL & TELEMATICS
<p>CAR SHARING</p> <p>Cars can be shared among a group of people</p>	<p>ALD FREE</p> <p>Flexible solutions to acquire mobility services across a range of offers</p>	<p>RICARICAR</p> <p>Flexible "pay per use" Private Lease offering</p>	<p>MOBILITY CARD</p> <p>Single card giving access to a wide range of solutions</p>	<p>My ALD</p> <p>A single fleet data management entry point for ALD's customers</p> <p>PROFLEET</p> <p>Various benefits for fleet managers and customers (safety, security & car connectivity)</p>

An experienced international management team



Mike MASTERSON
CEO
since 2011



29 years of sector experience



Tim ALBERTSEN
Deputy CEO
since 2011



25 years of sector experience



Gilles BELLEMERE
Deputy CEO
since 2017



12 years of sector experience



Gilles MOMPEN
Group CFO
since 2012



22 years of professional experience



John SAFFRETT
COO
since 2015



11 years of sector experience



High quality of services recognized through numerous awards

CORPORATE & SOCIAL RESPONSIBILITY



FRANCE, LUXEMBOURG & GROUP

- Gold label in the EcoVadis assessment

INDIA

- Best CSR Impact initiative in Child Education in National Awards for Excellence in CSR & Sustainability - 2016



PRODUCTS & SERVICES

CZECH REPUBLIC

- Zlatá koruna - 1st place in category

"Products for Business": **ALD Full - Service Leasing**

- **Fleet Awards** - 1st place in category "Telematics" - product ALD Smart Car

- **Fleet Derby** - 1st place in category "Telematics" - product ALD ecodrive

FRANCE

- "Company Service of the Year 2016" - 1st place - product ecosystem

GERMANY

- Innovation Award IT 2016 of Initiative Mittelstand product My ALD

SPAIN

- ISO 39001 Certification in Road Safety



MEDIA

BELGIUM

- Silver award in the Native Advertising Awards in Berlin in the category of "Best use of Online Media"

- Business to Business Press & Communication Award in the category of "Best innovation & Diversification"

2016 A YEAR FULL OF REWARDS

Thank you!



BEST LEASING COMPANY



INDIA

- SuperAchievers Award in the category of "Best Vehicle Leasing & Fleet Management"

- **Global Quality Awards** in the category of "Leading Automotive Leasing & Fleet Management Company of the Year"

LUXEMBOURG

- Leasing Company of the year 2016 - Automotion

- Rental company of the year 2016 - Automotion

- Best Leasing Company of the year 2016 - Link2Fleet Luxembourg

ROMANIA

- Excellence in operational leasing Award

- **The National Top of companies 2016 Award** - 1st place in the category of "Services - rental and leasing activities for passenger cars and LCV's"

- Best in operational leasing Award - Piata Financiara

SPAIN

- Madrid Excelente Certificate as an Excellent and Quality Company

THE NETHERLANDS

- Best leasing company Award - Concluser Research

- Best Workplace 2016

CLIENT SATISFACTION



FRANCE

- Best Customer Service of the Year 2017 in the category of "Renting by its Customer Service"

SPAIN

- Best Customer Service of the Year in the category of "Renting by its Customer Service"

Strong Private Lease distribution capabilities

SOCIETE GENERALE NETWORKS	<ul style="list-style-type: none"> Societe Generale's retail networks/websites and strong brands The offering covers white label deals with Societe Generale and Credit du Nord 	c. 15m Customers c. 4,400 Branches KB BRD
EXISTING PARTNERSHIPS	<ul style="list-style-type: none"> Starting from 2017, leveraging on existing partnerships to address the Private Lease segment <ul style="list-style-type: none"> » Car manufacturers » Banks 	» Car manufacturers: currently 90+ agreements with 10 car manufacturers » Banks: currently 23 partners in 16 different countries
NEW PARTNERSHIPS	<ul style="list-style-type: none"> Municipalities: agreement to run car sharing fleet Telecom & Utilities operators Car sharing companies Retailers Insurers 	» New partnerships: with various actors – Digital ride-sharing company
ONLINE PLATFORM	<ul style="list-style-type: none"> New web portal and digital brand 	Qigo New online sales channel & digital brand
RETAIL CHANNEL	<ul style="list-style-type: none"> Development of mobility corners and dedicated areas in shopping centers 	New direct retail channels » Point of sale presence in major shopping centers (e.g. Iper in Italy) » Multi brand Private Lease offer
CORPORATE CUSTOMERS	<ul style="list-style-type: none"> Employees of ALD's existing corporate customers 	100,000+ corporate employees



IMPORTANT NOTICE

Please read the document de base of ALD (the "Company"), which was registered with the French Autorité des marchés financiers ("AMF") under number I. 17-042 on May 11th 2017. The document de base presents a detailed description of ALD, its business, strategy, financial condition, results of operations and risk factors. It is available on the AMF's website at (www.amf-france.org) and on ALD's website at (www.ald-ipo.com).

ALD draws the attention to the risk factors described in Chapter 4 of the document de base. The materialisation of one or more of the risks described therein may have a material adverse effect on ALD's activities, assets, financial position, results or prospects.

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